



2020 – 2021 Season

Dear _____,

The North State Barrel Racing Association is the only non-profit association of its kind in the northern California region dedicated to promoting the sport of barrel racing. Barrel racing is an event in which a horse and rider race to complete a clover-leaf pattern around three barrels in the fastest time. 100% of the money this association earns goes to benefit and reward its members and competitors.

Last year alone, our association had a core membership of over 291 consisting of women, men, children as young as three years old. Approximately 10 large primary events are held at the Tehama District Fairgrounds in Red Bluff, California, while co-sanctioned events are held as far south as Modesto, California, up to southern Oregon and even to western Nevada.

Our members can compete in age groups as well as categories based on each horse's lifetime earnings, giving contestants and horses of all skill levels a chance to win money and/or prizes. At the end of our competition year, October 31, 2021, the NSBRA holds a two-day finals race where awards are given for the top-ten competitors in each category for the year, as well as for the finals race. It is because of people and businesses, such as yours, that enable NSBRA to offer fantastic awards for which we have earned a reputation for year after year. We cannot do this without help from sponsors and those who help support us financially.

NSBRA produced World Champion, Nellie Miller, who was raised here in Cottonwood, CA. We've had several other American qualifiers and Junior American qualifiers as well.

Your support will not go unnoticed as we have placed a sponsorship package that fits all levels. We ask that you please take a moment to review our levels of sponsorships. While we recognize that not every business may be able to enjoy the benefits of being a major sponsor, we welcome your contribution in any form, from product donation to a cheer in the stands.

Thank you for your time and we hope to have the opportunity to work together to make our 2021 Year-End and Finals awards better than ever.

Sincerely,

NSBRA Board of Directors



NSBRA

The NSBRA is a non-profit association founded primarily to promote the sport of barrel racing.

Barrel racing is an event in which a horse and rider race to complete a clover-leaf pattern around three barrels in the fastest time.

100% of the money this association earns goes to benefit and reward its members and competitors. Currently 253 members and growing.

Mission

To provide fair levels of competition in the way of different categories so that each member's horse competes with others at his or her own ability level.

To encourage the sport of barrel racing in Northern California.

To provide its members a final competition with worthy awards at the end of the competitive year.

Sponsorship Contact:

Lindsey Walker or Vicky Cook
510-375-7096 707-367-2310

nsbra.com

Non-Profit: 68-0288759

NORTH STATE BARREL RACING ASSOCIATION (NSBRA) SPONSORSHIP PACKAGE

Platinum Saddle Sponsor **\$1,200**

Business stamped on Finals Saddle
Advertisement on our website home page and Social Media
PA Advertisement at Finals and all 2022 NSBRA races
Banner Advertisement displayed in arena at Finals and all 2022 NSBRA races
Business Logo Displayed on Live Webcast of Finals
Two dinner tickets to year-end awards banquet
Photo opportunity at year-end awards banquet
Thank you photo of Top Ten

Gold Sponsor **\$701 - \$1,199**

Advertisement on our website home page and Social Media
PA Advertisement at Finals and all 2022 NSBRA races
Banner Advertisement displayed in arena at Finals and all 2022 NSBRA races
Business Logo Displayed on Live Webcast of Finals
Two dinner tickets to year-end awards banquet
Photo opportunity at year-end awards banquet
Thank you photo of Top Ten

Silver Sponsor **\$251 - \$700**

Advertisement on our website Home page and Social Media
PA advertising at Finals
Banner advertisement in arena
Two dinner tickets to year-end awards banquet
Photo opportunity at year- end awards banquet
Thank you photo of Top Ten

Bronze Sponsor **\$100 - \$250**

Advertisement on our website home page and Social Media
PA Advertisement at Finals
Two dinner tickets to year-end awards banquet