



February 2019

To Whom It May Concern,

The North State Barrel Racing Association is the only non-profit association of its kind in the northern California region dedicated to promoting the sport of barrel racing. Barrel racing is an event in which a horse and rider race to complete a clover-leaf pattern around three barrels in the fastest time. 100% of the money this association earns goes to benefit and reward its members and competitors.

Last year alone, our association had a core membership of over 330 consisting of women, men, children as young as three years old. Approximately 10 large primary events are held at the Tehama District Fairgrounds in Red Bluff, California, while co-sanctioned events are held as far south as Modesto, California, up to southern Oregon and even to western Nevada.

Our members can compete in age groups as well as categories based on each horse's lifetime earnings, giving contestants and horses of all skill levels a chance to win money and/or prizes. At the end of our competition year, November 17, 2019, the NSBRA holds a two-day finals race where awards are given for the top-ten competitors in each category for the year, as well as for the finals race. It is because of people and businesses, such as yours, that enable NSBRA to offer fantastic awards for which we have earned a reputation for year after year. We cannot do this without help from sponsors and those who help support us financially.

Your support will not go unnoticed as we have placed a sponsorship package that fits all levels. We ask that you please take a moment to review our levels of sponsorships. While we recognize that not every business may be able to enjoy the benefits of being a major sponsor, we welcome your contribution in any form, from product donation to a cheer in the stands.

Thank you for your time and we hope to have the opportunity to work together to make our 2019 Year-End and Finals awards better than ever.

Sincerely,

NSBRA Board of Directors



Sponsorship Levels

Platinum Level \$1,200 Saddle Sponsor

- Business stamped on Finals Saddle
- Rolling Advertisement for one full year on horse trailer
- Advertisement on our website home page and Social Media
- PA Advertisement at Finals and all 2019 NSBRA races
- Banner Advertisement displayed in arena at Finals and all 2019 NSBRA races
- Business Logo Displayed on Live Webcast of Finals
- Two dinner tickets to year-end awards banquet
- Photo opportunity at year-end awards banquet
- Thank you photo of Top Ten

Gold Level \$701 – \$1,199

- Advertisement on our website home page and Social Media
- PA Advertisement at Finals and all 2019 NSBRA races
- Banner Advertisement displayed in arena at Finals and all 2019 NSBRA races
- Business Logo Displayed on Live Webcast of Finals
- Two dinner tickets to year-end awards banquet
- Photo opportunity at year-end awards banquet
- Thank you photo of Top Ten

Silver Level \$251-\$700

- Advertisement on our website Home page and Social Media
- PA advertising at Finals
- Banner advertisement in arena
- Two dinner tickets to year-end awards banquet
- Photo opportunity at year- end awards banquet
- Thank you photo of Top Ten

Bronze Level Up to \$250

- Advertisement on our website home page and Social Media
- PA Advertisement at Finals
- Two dinner tickets to year-end awards banquet



NSBRA

Application for Sponsorship

Company Name: _____

Contact Person: _____

Address: _____

Email: _____

Phone Number: _____

Level of Sponsorship

Platinum: _____ Gold: _____ Silver: _____ Bronze: _____

Donations

Value: \$ _____

Please make checks payable to NSBRA.

Please write "Sponsorship" on the bottom of the check.

Please include a business card or logo with this form.

Mail sponsorships or donations to: 1300 Scenic Way, Redding CA 96001

Member who contacted you: _____

NSBRA Tax Id: 68-0288759

Question: Please call 530-510-9239